

Crystal Surf 1997 - 1998

CRYSTAL SURF'98 GUIDELINES FOR ISA NGB's

The "Crystal Surf '98" happened again, the International Surfing Association (ISA) and the Surfrider Foundation (SF) renewed a partnership that benefited the global surfing community. The ISA/SF organized the second annual global beach clean-up day, "Crystal Surf '98."

The "Crystal Surf '98" was an environmental campaign organized by the ISA/SF, and represented the surfer's international beach clean-up day. On October 25, 1998, the entire surfing community participated in this campaign, the ISA/SF thank the support and participation of its member NGB's.

CRYSTAL SURF:

Crystal Surf'98 represents the fulfillment of the ISA's, and NGB's, constitutional mandates:

"Work towards the preservation of the oceans, beaches, and surf breaks, together with each member nation and environmental organizations."

"Assist and advise all member organizations in developing the sport in their respective nations."

"Promote the values of good sportsmanship, particularly amongst the younger generation of surfers and bodyboarders in the world"

Crystal Surf '98 fulfills ISA and NGB goals:

This call to action left beaches around the world cleaner, and created positive publicity for the ocean environment. Not only did participants clean beaches, but they also collected important data about pollution sources. Discovering the sources of pollution was and is a key factor in working for the environment.

Further, bringing together surfing federations, associations, clubs, members and surfers with a goodwill operation like Crystal Surf'98, enhanced the image of surfing around the world. This action enhanced the image of each surfing association, particularly in public and political relations within their communities and nations. This action will generate local, national and international awareness that will profit all surfers, and surfing administrations; "Yes, surfers act responsibly towards their environment and take action to care for it."

Crystal Surf also had an educational impact, as it shed light on pollution issues. The awareness generated the need to fight pollution, and link surfing associations as the driving force behind this fight. For the ISA it is another step on its mission "For a Better

Surfing Future." Meanwhile, the participation of surf clubs is best way to reach young athletes, and was a great way to get them involved within their community.

"Crystal Surf '97"

Organized by the International Surfing Association (ISA) and the Surfrider Foundation (SF) as part of the "International Coastal Cleanup" organized by the "Center for Marine Conservation" in USA.

For the first time ever in the history of surfing the International Surfing Association (ISA) and the Surfrider Foundation (SF) are formed a "partnership" that will benefit the entire surfing community around the world. The ISA/SF are organizing a global beach cleanup day called "Crystal Surf '97".

The "Crystal Surf '97" is surfer's support of a 12 years old movement called "International Coastal Cleanup" organized by the Center for Marine Conservation (CMC). On September 20th, 1997, we expected the entire surfing community to participate in this campaign and they did. This "Call to Action" to protected our beach environment and enhanced the image of surfing associations and helped their relations with the local government, agencies, and sponsors.

The countries involved were the: ISA's National Governing Bodies (NGB's)

Argentina	Australia	Barbados	Bahamas
Belgium	Brazil	Canada	Costa Rica
Chile	Colombia	Denmark	Dominican Republic
Ecuador	El Salvador	France	Germany
Guam	Guatemala	Hawaii	Holland
Indonesia	Ireland	Israel	Italy
Japan	Mexico	New Zealand	Norway
Panama	Papua New Guinea	Peru	Portugal
Puerto Rico	South Africa	Sweden	Switzerland
Tahiti	Trinidad & Tobago	United Kingdom	United States
Uruguay	Venezuela		

It is always important to show that surfers are conscious about the problem of beach pollution and are acting on an organized way for the solution of this problem.

The ISA promoted and organized the "Crystal Surf '97" in all of its National Governing Bodies. The International Central Office of the campaign was the ISA Headquarters in San Diego since the ISA had already the international communication network working. Surfrider Foundation provided all the environmental support, namely: educational guidelines, facts about the pollution on the beaches, long term and short term solutions,

etc. Moreover, Surfrider Foundation "recruited" all its chapters around the USA and 5 international affiliates to promote/participate in this event.

Organizing Committee of Crystal Surf '97 & '98:

Chairmen - Fernando Aguerre and Gary Sirota
Executive Directors - Cadu Villela and Pierce Flynn
Operations Manager - Pierre Camoin
Environmental Manager - Edward Mazzarella
Media Relations Manager - Sara Marquis